Economic Development Corporation

Topic: EDC Zoom Meeting

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Economic Development Commission -
Cass County Brownfield Redevelopment Authority


MEETING AGENDA
*ZOOM MEETING*
August 26, 2020 – 8:30 a.m.

I. Call to Order – Chairperson Leslie McClelland

II. Roll Call

III. Approval of Agenda

IV. Introductions

V. Public Comments

VI. Approval of Minutes
   a. July 22, 2020 meeting

VII. Financial Report – Treasurer Rick Russwurm

VIII. Business
   1. Metrics for Kinexus
   2. Township Assignments
   3. Committee Assignments with Goals

IX. New Business

XI. Adjournment
Board Members present: Kevin Anderson X, Roseann Marchetti X, Rick Russwurm X, Junior Oliver__, Ron McAdam X, Leslie McClelland X, Mark Van Dusen X, Sue Mikel X, Edwin Johnson III X, David Kring X and Jeff Nelson X.

Also present: Zach Morris and Mark O’Reilly.

Chairperson Leslie McClelland called the meeting by Zoom to order at 8:33 am.

Approval of the Agenda: Kevin Anderson moved for approval of the agenda, seconded by Mark VanDusen and motion carried.

Introduction of Visitors: There were no visitors.

Public Comment: There was no public comment.

Approval of Minutes: Jeff Nelson moved for approval of the June 24, 2020, minutes, seconded by Mark VanDusen and motion carried.

Financial Report: Mark VanDusen moved to accept the financial report, seconded by David Kring and motion carried.

Business:

Kinexus Proposal- Leslie McClelland explained the meeting with Zach Morris and Todd Gustafson. Leslie used Jeff Carmen’s term, “a six month sprint.” Get to work immediately, take advantage of Kinexus resources and focus exclusively on needs, issues and challenges. He asked Zach to talk about the partnership with Kinexus. Zach reviewed the six point plan which includes the following:

Outreach with the businesses in the County: They will target top employers face to face and connect with the smaller businesses electronically and with phone calls. As soon as they get the list of businesses, the press release will go out to the media. Discussion followed. Edwin Johnson III wanted to make sure that small businesses would not be ignored.

Web presence: It was helpful for Market Van Buren to develop a web presence and a Facebook page was helpful, gave them a presence. Also, anything the EDC Board
can do, such as meeting with townships and providing names of businesses is
helpful.

Industrial development: Primary industries like K & M bring in outside money, new
money. Secondary money comes from places like Baker’s Rhapsody, from within
the community. Both need attention. He will list properties for site seekers.
Townships, villages and the city can tell him what sites they have available. Again it
was mentioned to get to the townships.

Grant development: They have grant writers on staff.

Representation in Lansing: Zach was able to influence lawmakers to include those
who had received some money the first time in the business restart program to get
an amount for the second round of funds.

Mark O’Reilly spoke about a collaborative effort including the schools and the college.
Look at broadband needs, what are our opportunities. We should all pull in the same
direction.

Other comments were: “we have to listen to the community” and “there has to be
sustainability”. “We need to capitalize on our historical features like the Underground
Railroad, Bonine House and Newton House”. “Community development is a cousin to
economic development and quality of life is important”.

Leslie McClelland asked if there were any more business or comments and since there
were none he called for adjournment.

All business having been conducted, Edwin Johnson III moved to adjourn, seconded by
Mark VanDusen and motion carried. The meeting adjourned at 9:33 a.m.

We attest the Board of Directors of the Cass County EDC has approved these
minutes as the official minutes of the meeting recorded herein.

Leslie McClelland, Chairperson

Roseann Marchetti, Secretary
County of Cass  
Fund 243 Economic Development Corp  
Financial Report

Cash 10/1/2019  

<table>
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<th>Revenue:</th>
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<tr>
<td>Interest Income (Year-to-Date Total)</td>
<td>YTD 167.18</td>
</tr>
<tr>
<td><strong>interest corrected in bank reconciliation process</strong></td>
<td>167.18</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Edwardsburg Chamber of Commerce 01/09/20</td>
<td>(135.00)</td>
</tr>
<tr>
<td></td>
<td>(135.00)</td>
</tr>
</tbody>
</table>

Beginning Cash  28,884.53  
Revenues  167.18  
Expenses  (135.00)  

Ending Cash  7/31/2020  28,916.71