

Rural Smart Growth Strategies

Presented By

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7:00 - 9:00 PM

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**Southwestern Michigan College
Mathews Conference Center**

Ten Smart Growth Tenets

1. *Create a range of housing opportunities & choices*
2. *Create walkable neighborhoods*
3. *Encourage community & stakeholder collaboration*
4. *Foster distinctive, attractive places with a strong sense of place*
5. *Make development decisions predictable, fair & cost-effective*
6. *Mix land uses*
7. *Preserve open space, farmland, natural beauty, and critical environmental areas*
8. *Provide a variety of transportation choices*
9. *Strengthen & direct development toward existing communities*
10. *Take advantage of compact building design*

The 10 Smart Growth Tenets are an approach to community planning and zoning that recognize the importance of quality of life and focus on urban-rural cooperation across jurisdictional lines. However, urban smart growth strategies are better defined than rural smart growth strategies and, until now, villages and townships have been left in the dark when it comes to application of the Smart Growth Tenets.

Rural Smart Growth Strategies will give you a clearer understanding of what villages and townships can do to implement Smart Growth. This program will present practical strategies to help your community retain quality of life and create a unique sense of place—critical components for prosperity in the New Economy.

The Program will cover:

- Overview of 10 Smart Growth Tenets
- Rural Smart Growth Strategies
- Overview of the MSU Smart Growth Readiness Assessment Tool

Sponsored by the Cass County Planning Commission

Please RSVP to Jackie Taylor at 445-4420 or jackiet@cassco.org
by Monday July 13, 2009

There is no charge for this seminar